



DEPARTMENT OF EDUCATION

The Townsend Building
401 Federal Street Suite 2
Dover, Delaware 19901-3639
DOE WEBSITE: <http://www.doe.k12.de.us>

Lillian M. Lowery, Ed.D.
Secretary of Education
Voice: (302) 735-4000
FAX: (302) 739-4654

May 29, 2012

Mr. Gregory Meece, School Director
Newark Charter School
2001 Patriot Way
Newark, DE 19711

Dear Mr. Meece:

Thank you for your May 17, 2012 submission of an outreach plan in response to the conditioned approval of Newark Charter School's charter modification request (see conditions below).

- (1) the development, approval and implementation of an outreach plan to significantly increase, consistent with the public school population it serves, the diversity of NCS going forward; and**
- (2) NCS providing a free and reduced lunch program for all grades starting in the fall of 2012.**

After careful review of your outreach plan and the targets document (sent to me via email on May 23, 2012), I have determined that the plan is detailed and focuses on strategies, many of which are strong, but would benefit from the inclusion of measurable goals and deadlines. To enable the Department to evaluate whether implementation of the plan is effective, deadlines and numeric goals, where appropriate, must be added to the strategies and tactics. Please note that the Department is especially interested in monitoring and tracking the number of applicants from underrepresented subgroups, attendance at information sessions, and difference in minority enrollment versus traditional schools operating within NCS' five mile radius.

Approval of your plan is subject to inclusion of the contents of the targets document, a copy of which is included herewith, and deadlines and numeric goals, where appropriate, for each strategy and tactic. In addition, please include the following:

- Provide no less than three of the following activities annually:
 - Application help events (by November 17, 2012)
 - Teacher led parent seminars (by June 30, 2013)
 - Diversity awareness education opportunity events (by June 30, 2013)
- Distribute pamphlets and packets to low SES families not fewer than the total number of that year's approximate incoming class size (by November 17, 2012)
- Identify a community based partner (e.g. Latin American Community Center, Urban League), that serves the underrepresented subgroups and could provide feedback on your outreach plan. (By June 30, 2012)

Our understanding is that the enrollment "targets" set forth in your Outreach Plan are intended to be used by the school's Board of Directors only to assess the effectiveness of the Outreach Plan on an annual basis and to provide data to revise the plan as necessary. We do not view the "targets" as enrollment

Mr. Gregory Meece

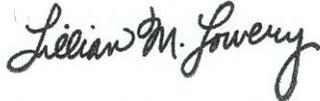
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quotas, but only as an expression of the school's desire to achieve greater racial diversity through the use of its Outreach Program. We recognize that the school's actual enrollment process must be non-discriminatory and that, in the case of over-enrollment, admission will ultimately be determined through the lottery process mandated by law.

Please submit the revised outreach plan by mail or electronically on or before May 31, 2012. If you have any questions, please contact John Carwell at 735-4020.

Sincerely,

A handwritten signature in black ink that reads "Lillian M. Lowery". The signature is written in a cursive style with a large initial "L".

Lillian M. Lowery, Ed.D.

Secretary of Education

Cc: Stephen Dressel, Chairman of the Board, Newark Charter School
Daniel Cruce, Deputy Secretary/Chief of Staff, Department of Education
John H. Carwell, Jr., Charter Schools Officer, Department of Education