I. Sample Stakeholder Outreach E-Mail
Maria--How are you?!? We would love to set something up with you. Michelle is copied here so that we could talk for 30 minutes this week. See below re: what I would hope to discuss.

We're in the process of putting together a plan on educator equity. We're wondering if you'd be willing and interested in putting together a group to share thoughts and provide input. If interested, keep reading...

The DDOE is working on a State Equity Plan to Ensure Equitable Access to Excellent Educators. The plan is to presented to the United States Department of Education on June 1, 2015. The aim of this plan is to ensure that poor and minority children are not taught at higher rates than other children by inexperienced, ineffective, unqualified, out-of-field, or low-performing teachers. To put together the plan, we are seeking stakeholder input on root causes and potential solutions for these inequities. Given the focus of your work in the Wilmington community and statewide, we would find your contributions invaluable.

At this session, your group would be engaged in an overview of the process, a data review and Q&A, and a challenge/root cause identification activity. After meeting with all stakeholder groups to discuss root causes, we will be synthesizing all of the feedback into clear root causes and sub-causes. Ideally, the goal would be to then re-engage your group a month later to hear potential strategies and solutions.

We would really appreciate your time and perspective. Hoping to meet with you soon. Please let me know if you have any questions or concerns.

Sincerely,

Christopher