

## **The Delaware Met Explanation of Outreach Activities**

The outreach plan has incorporated multiple opportunities and venues to ensure that all families, including families in poverty, academically low-achieving students, students with disabilities, and other youth at risk of academic failure are reached.

A variety of outreach activities has been used over the past two years to inform the community about the proposed school including:

- A breakfast meeting with civic, community and religious leaders to provide information about the Delaware Met proposal, answer questions, and gather their feedback for possible modifications.
- Meetings with civic associations such as Southbridge, Westside Neighborhood Coalitions, and the Moyer Board, to provide information, collect feedback, and develop support.
- Outreach to various charter schools in Wilmington such as Pencader, Prestige, Edison, Eastside, LACC, and the Gateway Lab School. Students are provided information about the school, ask questions, take a survey regarding their interests, and are given a fact sheet for their parents.

The school will make a concerted effort to ensure that all families, including families in poverty, academically low-achieving students, students with disabilities, and other youth at risk of academic failure are reached. They will do this by:

- Visiting local public middle schools, which serve a diverse student population, to share information;
- Conducting a targeted advertising campaign in key neighborhoods in the city of Wilmington to ensure that a diverse group of families learn about the school;
- Hosting parent information sessions in different parts of the city, including local community centers and churches to ensure that meetings are accessible to all families,
- Offering free child care and refreshments to make attendance at parent information sessions easier for families who may have young children;
- Working with local press outlets to publish stories about the school's progress;
- Developing a website and print information about the school and the process for enrollment for families who are unable to attend parent information sessions in person; and,
- Publishing information about the school in both English and Spanish.



DELIVERABLE	STATUS
<b>Community Outreach – Businesses and Organizations</b>	
Develop sample letter and descriptions of how the business and community organizations can support The DE Met	Complete
Develop presentation, materials, and talking points for business and organizations	Complete
Secure 100 letters of support from area businesses, non-profits, and other organizations	In-progress
Schedule meetings with individual people	Complete
Meet with the Delaware Chamber and secure a letter of support	Complete
Meet with the Committee of 100 and secure a letter of support	Complete
Meet with politicians from the City Council and other representatives and secure letter of support	Complete
Reach out to organizations who wrote letters for the 2011 application and ask for an updated letter/ recommitment letter	Complete
<b>Community Outreach – Students</b>	
Secure 150 signatures of interested students	In-progress
Set up survey website - Make Mine a Model School Create iPetition	Complete
Develop presentation, materials, and talking points for students	Complete
Schedule focus groups at local K-8 charters: East Side Charter School, Prestige Academy, Thomas Edison Charter School	Complete
Conduct focus groups and collect data	Complete
Presentation to Project Ready students (Urban League)	Complete
<b>Community Outreach – Parents</b>	
Secure 150 signatures of interested families	In-progress
Secure letters of support from interested families	Ongoing
Set up survey website - Make Mine a Model School	Complete
Develop presentation, materials, and talking points for parents	Complete

Contact schools to schedule times to talk with parents – Gateway Lab School	Complete
LACC Parent Information session	Complete
Reach to community centers, churches, and other places to connect with parents	Ongoing
Conduct outreach events and meetings and collect surveys and signatures	Ongoing
<b>Community Outreach – Wilmington Community engagement</b>	
Secure letters of support from community members	Ongoing
Contact and schedule presentation with Southbridge Civic Association	Complete
Contact and schedule presentation with Westside Neighborhood Coalition	Complete
Community Leader Breakfast	Complete
Model School Tour to the Met Center in Providence, RI, the original Big Picture Learning school	Complete
Model School Tour to Met East in Camden, NJ, a big Picture Learning school	Complete
Connect with Tri-State Home School Association	In-progress
Presentation to Moyer Academy Board	Complete