



Demographic and Income Profile

Demographic and Income Profile
 300 Ruthar Dr, Newark, DE 19711
 Ring: 1 mile radius

Latitude: 39.688895166
 Longitude: -75.69859526

Summary	Census 2010	2012	2017
Population	12,266	12,151	12,018
Households	4,976	4,923	4,852
Families	3,099	3,045	3,002
Average Household Size	2.46	2.46	2.47
Owner Occupied Housing Units	2,798	2,788	2,822
Renter Occupied Housing Units	2,178	2,135	2,030
Median Age	34.5	34.7	35.3
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	-0.22%	0.97%	0.68%
Households	-0.29%	0.98%	0.74%
Families	-0.28%	1.00%	0.72%
Owner HHs	0.24%	1.09%	0.91%
Median Household Income	3.22%	2.84%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	376	7.6%	366	7.5%
\$15,000 - \$24,999	490	10.0%	358	7.4%
\$25,000 - \$34,999	614	12.5%	469	9.7%
\$35,000 - \$49,999	735	14.9%	614	12.7%
\$50,000 - \$74,999	1,081	22.0%	989	20.4%
\$75,000 - \$99,999	650	13.2%	883	18.2%
\$100,000 - \$149,999	639	13.0%	745	15.4%
\$150,000 - \$199,999	164	3.3%	235	4.8%
\$200,000+	174	3.5%	193	4.0%
Median Household Income	\$53,946		\$63,221	
Average Household Income	\$70,524		\$81,398	
Per Capita Income	\$28,491		\$32,755	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	869	7.1%	852	7.0%	838	7.0%
5 - 9	697	5.7%	681	5.6%	668	5.6%
10 - 14	710	5.8%	692	5.7%	689	5.7%
15 - 19	782	6.4%	738	6.1%	693	5.8%
20 - 24	986	8.0%	991	8.2%	890	7.4%
25 - 34	2,191	17.9%	2,191	18.0%	2,183	18.2%
35 - 44	1,696	13.8%	1,631	13.4%	1,581	13.2%
45 - 54	1,664	13.6%	1,596	13.1%	1,457	12.1%
55 - 64	1,271	10.4%	1,313	10.8%	1,356	11.3%
65 - 74	794	6.5%	847	7.0%	1,002	8.3%
75 - 84	457	3.7%	461	3.8%	492	4.1%
85+	148	1.2%	158	1.3%	169	1.4%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,173	66.6%	8,054	66.3%	7,748	64.5%
Black Alone	2,278	18.6%	2,232	18.4%	2,209	18.4%
American Indian Alone	61	0.5%	65	0.5%	79	0.7%
Asian Alone	625	5.1%	641	5.3%	701	5.8%
Pacific Islander Alone	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	762	6.2%	782	6.4%	864	7.2%
Two or More Races	364	3.0%	374	3.1%	414	3.4%
Hispanic Origin (Any Race)	1,757	14.3%	1,810	14.9%	2,024	16.8%

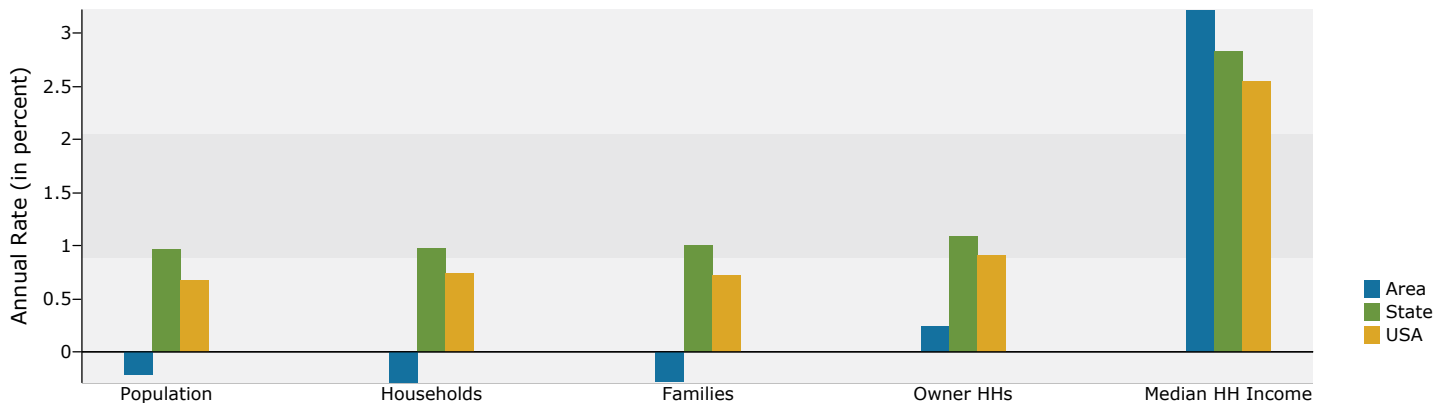
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

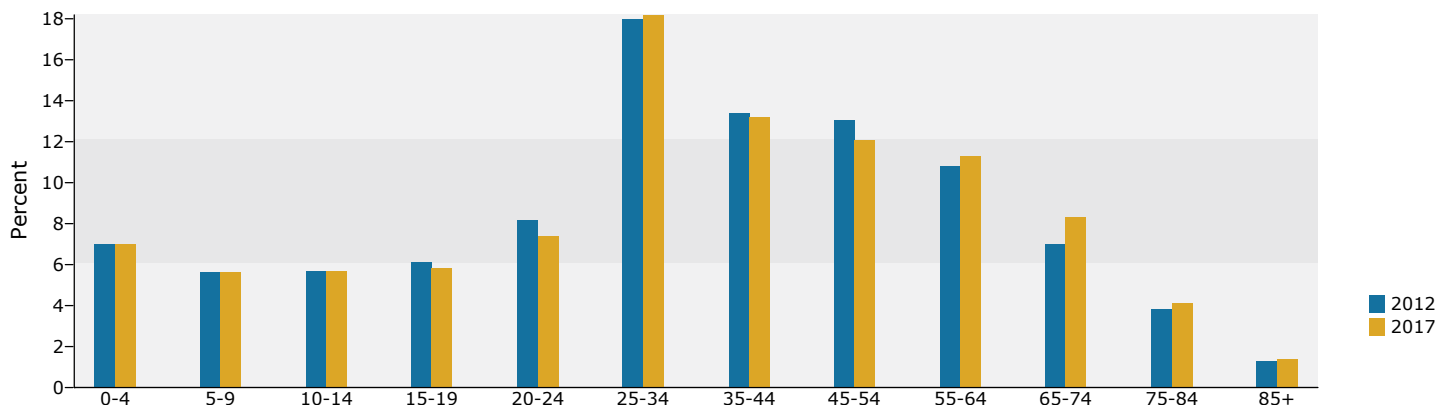
April 14, 2013

Made with Esri Business Analyst

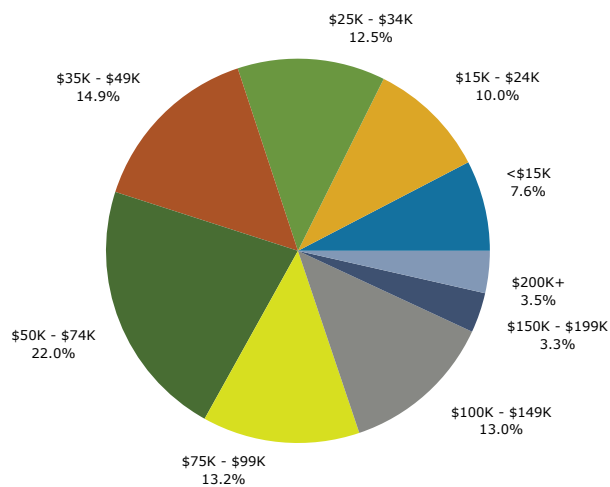
Trends 2012-2017



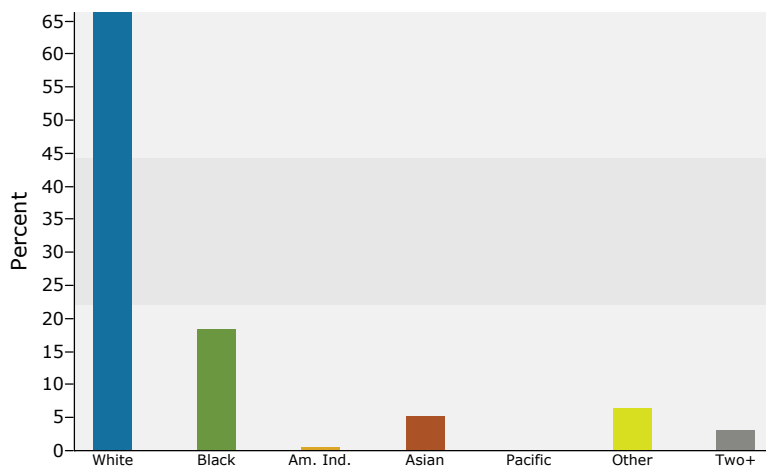
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 14.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

Demographic and Income Profile
 300 Ruthar Dr, Newark, DE 19711
 Ring: 3 mile radius

Latitude: 39.688895166
 Longitude: -75.69859526

Summary	Census 2010	2012	2017
Population	72,182	72,204	72,615
Households	27,631	27,636	27,734
Families	16,614	16,489	16,526
Average Household Size	2.50	2.50	2.51
Owner Occupied Housing Units	16,642	16,464	16,596
Renter Occupied Housing Units	10,989	11,173	11,139
Median Age	32.9	33.0	33.4
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.11%	0.97%	0.68%
Households	0.07%	0.98%	0.74%
Families	0.04%	1.00%	0.72%
Owner HHs	0.16%	1.09%	0.91%
Median Household Income	3.21%	2.84%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	2,317	8.4%	2,357	8.5%
\$15,000 - \$24,999	2,461	8.9%	1,855	6.7%
\$25,000 - \$34,999	2,634	9.5%	2,032	7.3%
\$35,000 - \$49,999	4,053	14.7%	3,424	12.3%
\$50,000 - \$74,999	6,040	21.9%	5,515	19.9%
\$75,000 - \$99,999	3,824	13.8%	5,149	18.6%
\$100,000 - \$149,999	4,214	15.2%	4,807	17.3%
\$150,000 - \$199,999	1,337	4.8%	1,749	6.3%
\$200,000+	757	2.7%	847	3.1%
Median Household Income	\$57,306		\$67,123	
Average Household Income	\$72,991		\$82,130	
Per Capita Income	\$29,200		\$32,653	

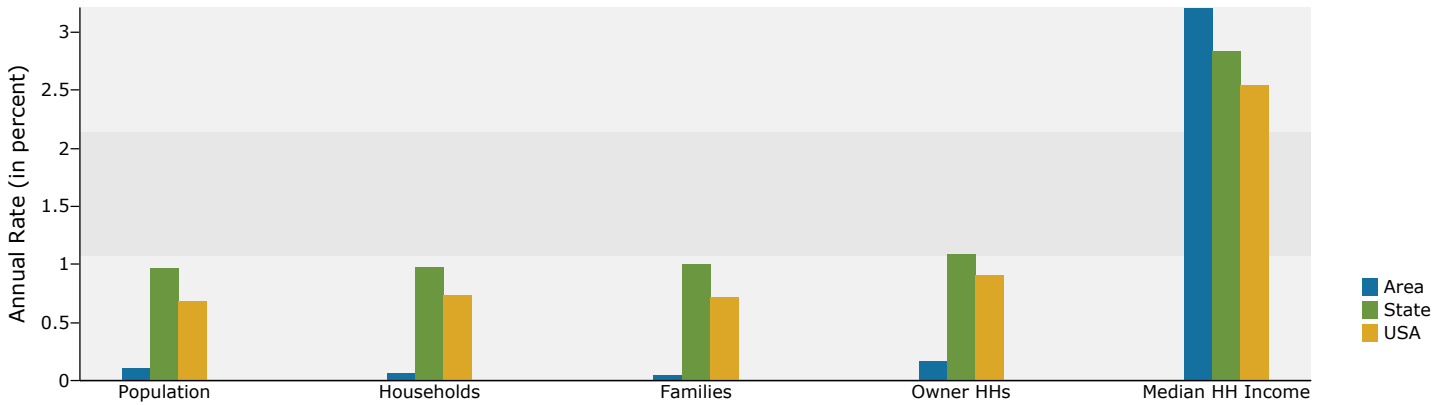
Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,262	5.9%	4,237	5.9%	4,269	5.9%
5 - 9	3,742	5.2%	3,706	5.1%	3,704	5.1%
10 - 14	3,892	5.4%	3,819	5.3%	3,858	5.3%
15 - 19	6,195	8.6%	5,976	8.3%	5,811	8.0%
20 - 24	9,439	13.1%	9,638	13.3%	9,321	12.8%
25 - 34	10,557	14.6%	10,709	14.8%	10,936	15.1%
35 - 44	8,742	12.1%	8,483	11.7%	8,327	11.5%
45 - 54	9,552	13.2%	9,220	12.8%	8,536	11.8%
55 - 64	7,490	10.4%	7,792	10.8%	8,142	11.2%
65 - 74	4,384	6.1%	4,660	6.5%	5,549	7.6%
75 - 84	2,750	3.8%	2,734	3.8%	2,867	3.9%
85+	1,178	1.6%	1,231	1.7%	1,295	1.8%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,014	73.4%	52,501	72.7%	51,103	70.4%
Black Alone	9,702	13.4%	9,770	13.5%	10,132	14.0%
American Indian Alone	206	0.3%	219	0.3%	269	0.4%
Asian Alone	4,756	6.6%	4,984	6.9%	5,666	7.8%
Pacific Islander Alone	16	0.0%	16	0.0%	17	0.0%
Some Other Race Alone	2,467	3.4%	2,590	3.6%	2,985	4.1%
Two or More Races	2,020	2.8%	2,123	2.9%	2,442	3.4%
Hispanic Origin (Any Race)	6,397	8.9%	6,736	9.3%	7,858	10.8%

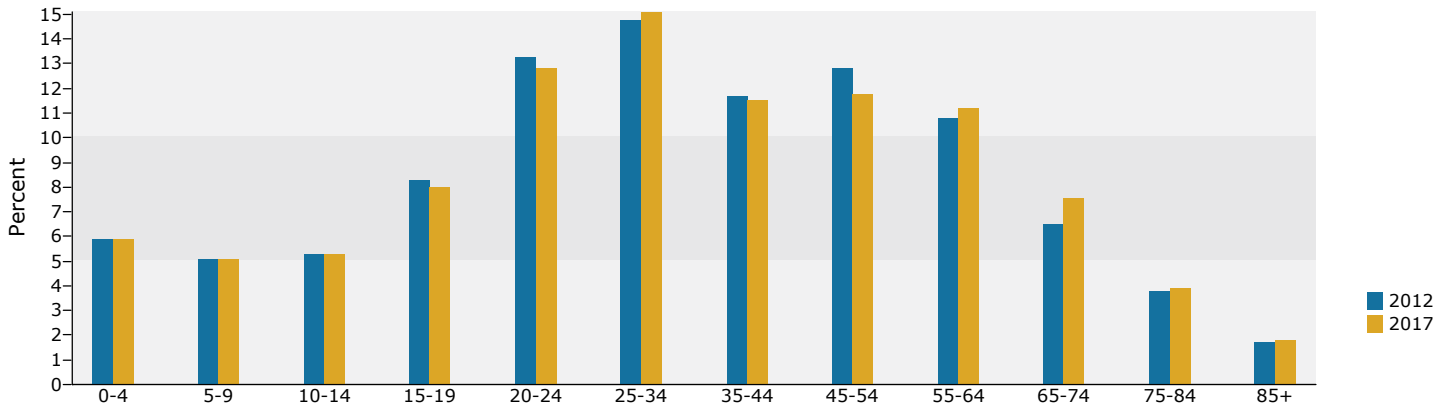
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

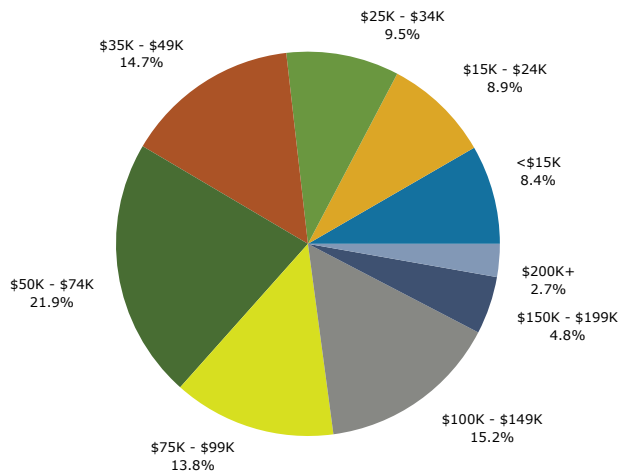
Trends 2012-2017



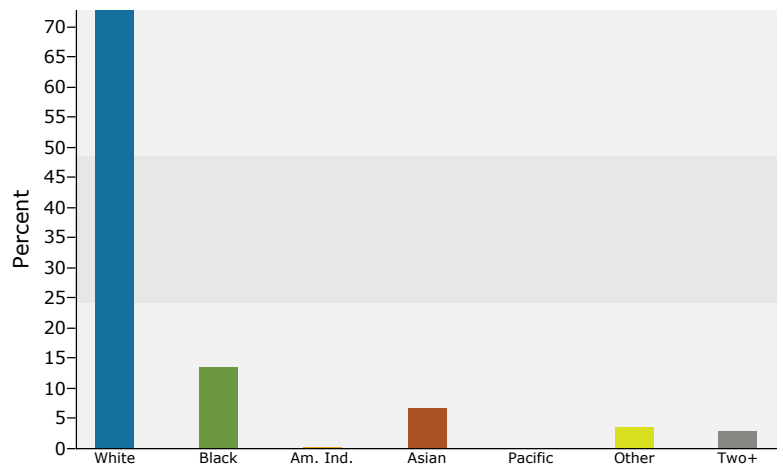
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 9.3%



Demographic and Income Profile

Demographic and Income Profile
 300 Ruthar Dr, Newark, DE 19711
 Ring: 5 mile radius

Latitude: 39.688895166
 Longitude: -75.69859526

Summary	Census 2010	2012	2017
Population	190,826	190,877	192,231
Households	71,406	71,480	71,931
Families	45,740	45,472	45,715
Average Household Size	2.55	2.55	2.56
Owner Occupied Housing Units	47,626	47,270	47,806
Renter Occupied Housing Units	23,780	24,210	24,125
Median Age	34.1	34.2	34.7
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.14%	0.97%	0.68%
Households	0.13%	0.98%	0.74%
Families	0.11%	1.00%	0.72%
Owner HHs	0.23%	1.09%	0.91%
Median Household Income	3.65%	2.84%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	5,580	7.8%	5,552	7.7%
\$15,000 - \$24,999	5,891	8.2%	4,420	6.1%
\$25,000 - \$34,999	6,311	8.8%	4,841	6.7%
\$35,000 - \$49,999	9,900	13.9%	8,310	11.6%
\$50,000 - \$74,999	15,125	21.2%	13,758	19.1%
\$75,000 - \$99,999	10,396	14.5%	13,879	19.3%
\$100,000 - \$149,999	11,933	16.7%	13,413	18.6%
\$150,000 - \$199,999	4,153	5.8%	5,333	7.4%
\$200,000+	2,191	3.1%	2,426	3.4%
Median Household Income	\$60,741		\$72,670	
Average Household Income	\$76,924		\$86,374	
Per Capita Income	\$30,260		\$33,830	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,318	5.9%	11,257	5.9%	11,358	5.9%
5 - 9	10,872	5.7%	10,778	5.6%	10,798	5.6%
10 - 14	11,285	5.9%	11,086	5.8%	11,254	5.9%
15 - 19	17,046	8.9%	16,446	8.6%	15,995	8.3%
20 - 24	20,467	10.7%	20,811	10.9%	19,822	10.3%
25 - 34	26,686	14.0%	27,093	14.2%	27,701	14.4%
35 - 44	24,044	12.6%	23,370	12.2%	23,001	12.0%
45 - 54	27,034	14.2%	26,187	13.7%	24,369	12.7%
55 - 64	20,748	10.9%	21,650	11.3%	22,742	11.8%
65 - 74	11,692	6.1%	12,463	6.5%	14,933	7.8%
75 - 84	6,974	3.7%	6,945	3.6%	7,306	3.8%
85+	2,659	1.4%	2,791	1.5%	2,952	1.5%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	131,750	69.0%	130,493	68.4%	127,067	66.1%
Black Alone	34,423	18.0%	34,546	18.1%	35,561	18.5%
American Indian Alone	531	0.3%	562	0.3%	696	0.4%
Asian Alone	11,368	6.0%	11,889	6.2%	13,540	7.0%
Pacific Islander Alone	60	0.0%	60	0.0%	62	0.0%
Some Other Race Alone	7,199	3.8%	7,561	4.0%	8,706	4.5%
Two or More Races	5,495	2.9%	5,766	3.0%	6,599	3.4%
Hispanic Origin (Any Race)	17,941	9.4%	18,870	9.9%	21,887	11.4%

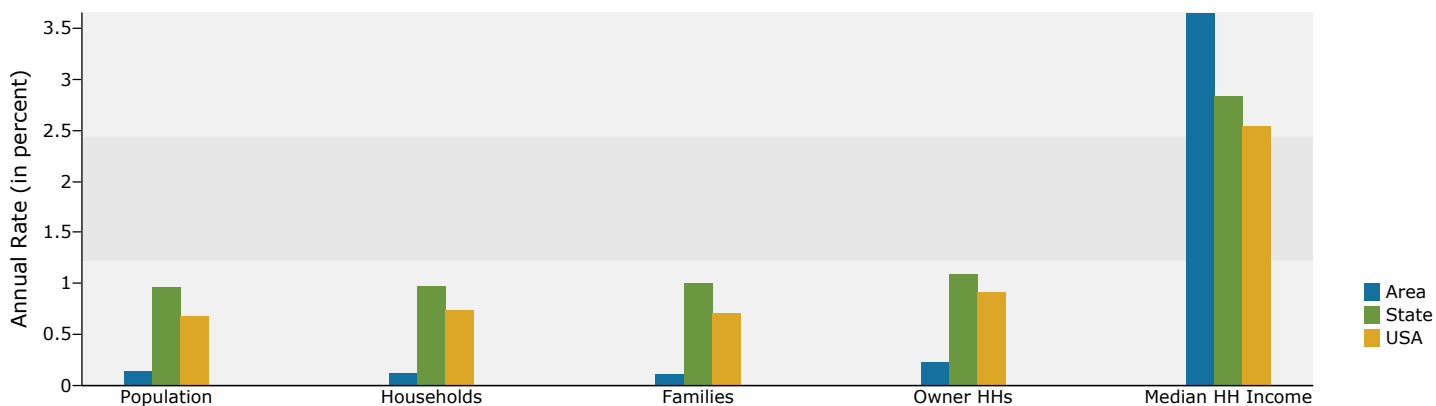
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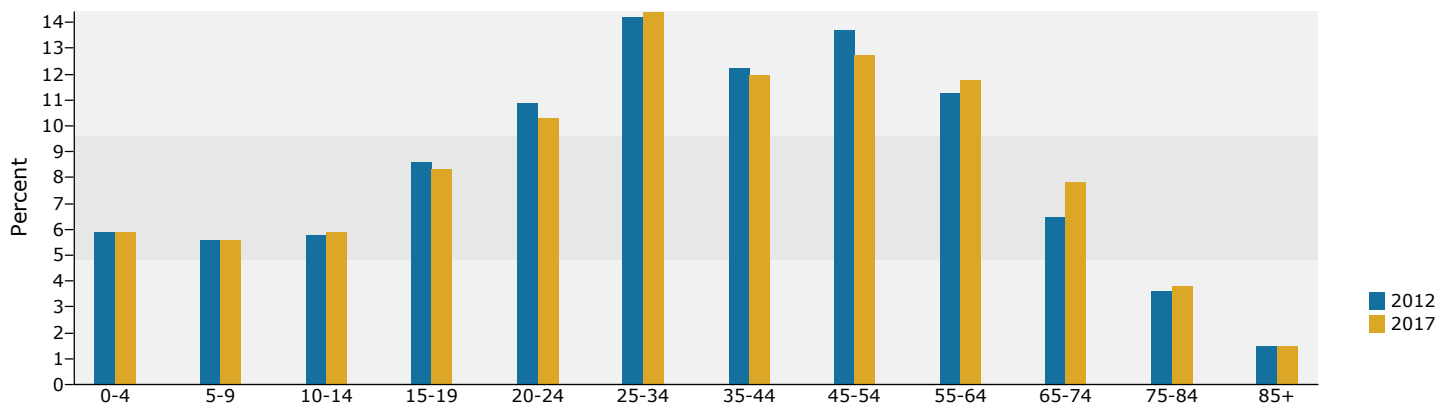
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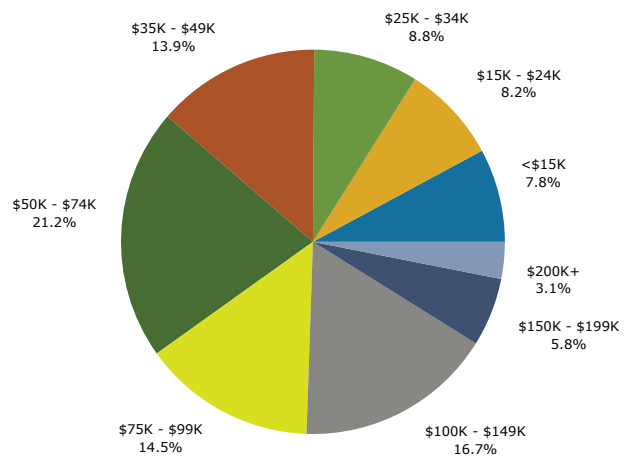
Trends 2012-2017



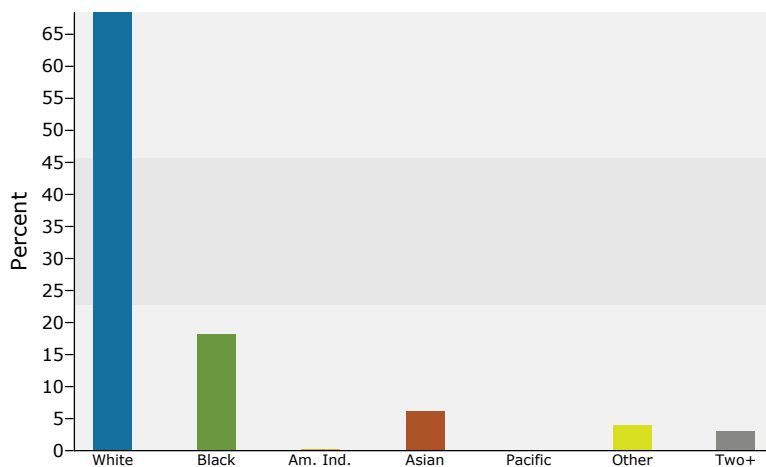
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 9.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.