

Delaware  
Business, Finance and Marketing Education

**Big Ideas**

Organization  
Systems  
Relationships

**Overarching Enduring Understandings**

Money makes the world go around.  
Price is a function of supply and demand.  
Communication influences others.  
Decisions involve a process.

**Overarching Essential Questions**

Why work?  
Can one hear and not listen?  
Is money important?  
Can decisions be both right and wrong?  
What is success?

The above concepts are guiding principles. Despite the type of content presented, these concepts act as the perspective from which to address the content.